

WHY PARTNER WITH ST. LOUIS BAR & GRILL?

- Privately owned and 100% CANADIAN company
- 1 in every 4 franchise partners reinvested in multiple units
- Industry competitive food to beverage ratio of 56:44
- Strong nationally recognized brand with over 20 years of proven success
- With over 15 years of franchising experience, the chain has grown to 50+ St. Louis Bar & Grill restaurants in Canada
- There are an additional 10 units slated for development in 2017 throughout Ontario and the East Coast!

HOW MUCH DOES A FRANCHISE COST?

- Initial franchise fee is \$40,000
- Royalty contribution is 6% of weekly gross sales
- Advertising fund contribution is 1.75% of weekly gross sales
- Achieved 2016 average annual sales per unit of approximately \$1.7 million
- The minimum unencumbered cash investment required from the franchisee is \$450,000 - \$550,000
- The total turn-key investment for a NEW St. Louis Bar and Grill ranges anywhere from \$800,000 - \$900,000

HOW MUCH TRAINING AND SUPPORT IS PROVIDED FOR FRANCHISEES?

- We provide a comprehensive 5-6 week training program
- Training covers all facets of restaurant ownership and operation, which includes the recruitment, hiring and training of all store opening staff
- Dedicated area manager and local store marketing rep provide ongoing operational and marketing support

WE CARE

Autism is a cause very near and dear to St. Louis Bar & Grill. To date, our fundraising efforts have raised nearly \$1 million dollars for schools for children with Autism.

FRANCHISE OPPORTUNITIES AVAILABLE IN:

Calgary • Edmonton • Winnipeg • Regina • Saskatoon
Red Deer • Lethbridge • Kamloops • Kelowna and more!

CONTACT US

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